



From the Director's  
Desk

September 2016

## OCTOBER 19 QUARTERLY MEETING

The October Quarterly Meeting is scheduled for October 19<sup>th</sup> at Noon at Pine Haven in Oostburg. Dr. Rai, President and CEO of Prevea will be our featured speaker. Two members, Oostburg Financial Services and Impress Floor Care will also share their business story with us.

**Subway will provide the lunch. \$10 at the door. Please RSVP by October 12<sup>th</sup>** by calling the Chamber at 564-6500 or sending an email to [info@oostburgchamber.com](mailto:info@oostburgchamber.com)

We will also have updates from the Christmas Parade Committee and the Heritage Day Committee.



We only had a few businesses from the Chamber in the last parade. This year we would like to encourage our membership to use the opportunity to enter a float and advertise their business to our guests. Meadowlark Storage is donating the prize money for the floats. Encourage your employees to let their imaginations run wild and win that prize money!

The Heritage Day committee is considering re-branding Heritage Day. Come to the Quarterly meeting and hear some of the exciting new ideas that will help tell "The Oostburg Story" and bring more visitors and more business to Oostburg.



If you would like to get involved with Heritage Day 2017, please contact Chris Gunkel at [gunkelmarketing@gmail.com](mailto:gunkelmarketing@gmail.com).

## FACEBOOK CLASS OFFERED

The Chamber is offering YOU the opportunity to learn how to use Facebook to boost your business. Karin Oliver-Kreft, our Promotions Committee Chair will be teaching the class.

**Facebook can be a great tool to help promote your business - but many businesses don't know where to start.**

The Oostburg Chamber of Commerce will be holding a Facebook Workshop: Learn the basics of how to use Facebook for your business, including how to build your page and what to do to build engagement.

This event will occur on **October 21st at noon**, in the Oostburg Middle School Innovation Room. Attendees who can, should bring their own laptops so that they can put the learning from this workshop to immediate use and ask questions as they build and improve their business' Facebook page.

A pizza lunch will be available for \$5 to attendees, so that this can be a working lunch for all you busy business people!

Please sign up for this event, by calling the Chamber at 564-6500 or sending an email to [info@oostburgchamber.com](mailto:info@oostburgchamber.com) by **October 12th**

## VISITOR'S GUIDE



The Visitor's Guide is in full swing. Bob Arndt will be contacting you this Fall to advertise in this Guide

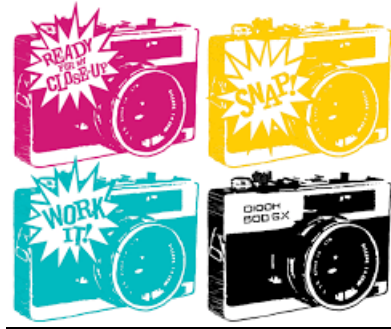
We print 2000 Guides and they are distributed throughout Sheboygan and Southern Ozaukee Counties. This is a great way to bring more business to your door.

## CIRCUS IN OOSTBURG

The Circus was a huge success with over 1064 tickets sold! One of the comments was "this was a class act." Everyone had a great time! Should we do it again in 2018? Let us know.



## CAPTURE OOSTBURG Photo Contest



We had some great photos entered in the photo contest. The public was able to vote for their favourites on Facebook. The winner will be on the cover of our 2017 Visitor's Guide and those that entered will be printed inside the Guide.

Thanks to everyone who sent photos and who voted!

*Remember to follow us and Like Us On Facebook. You can check out our events on our website at [www.oostburgchamber.com](http://www.oostburgchamber.com)*

*Hope you all are enjoying your Fall. Hope to see at the Quarterly Meeting in October!*

*Laurie Werner*

*Executive Director*

