



From the Director's Desk

February 2018

Annual Dinner Banquet The Chamber's 10th Anniversary

April 11, 2018 RSVP by April 4 Networking begins at 5:45 Dinner at 6:30 Cost: \$30/person



Invitations will be mailed early March.

The Banquet will be held at Breaking Bread.

It's our 10th anniversary! Can you believe it? In 2008 many of the area businesses got together and agreed to form a Chamber of Commerce. Since that time we have grown from 25 members to 86! To celebrate we will be giving away three prizes of \$50 worth of Chamber Bucks. So, come to network and put your name in the hat for a chance to win!

We are heading into a new decade of prosperity, so we thought it was a good time to update our logo. Thanks to Karin Oliver-Kreft for helping us with our logo and website!



The Chamber's roots go back to the original Oostburg Businessmen's Association founded in 1947. Come to the Annual Dinner Banquet and take a trip down memory lane.

Dane Checolinski will be our featured speaker for the evening. Dane has his finger on the pulse of economic development in Sheboygan County as well as the State. Come and gain a new perspective on the future of business in Wisconsin.

Welcome New Members

We are now 86 members strong! New members since May 2017 are:

Champion Storage
Craft30
Kaats Water Conditioning Inc.
Kirby Auto Repair
Nan Walker Photography
Ohio Avenue Condo Association
Oostburg Bakery
Shear Imagination
Complete Water
Midtown Meadow Condo Association
Masters Gallery Foods

The Circus is Coming to Town

The Circus came to Oostburg in Summer of 2016 and was such a

success we thought we would bring it back one more time for those that missed it. The tentative date is the week of August 20th. Watch your emails for more information. Reid Rathjen has graciously agreed to Chair this committee again. Thanks Reid!

Downtown Flowers

Rathjen Greenhouse has done a spectacular job on planting and maintaining the flowers on the light poles downtown! A portion of your Chamber dues is used to purchase the baskets and the flowers. However, to



keep the plants watered and cared for, we are again asking for businesses to "sponsor a flower pole" by donating \$100. The plants have to be watered every other day, weekends and holidays included. If you would like to "sponsor a flower pole," contact the Chamber. Your business will be recognized in the Lakeshore Weekly as well as on Facebook for your contribution.

Christmas Social



The 2017 Christmas Social was held at Voskuil Machine Co., LLC. They are celebrating their 10th year in business!

The hors d'oeuvres were delectable, and the attendance was great! It was wonderful to bring

in the Holiday season with other Chamber members!

If you would like to host a social, contact the Executive Director. Hanging



out with Chamber members is always a good time!

Christmas Parade

We had a very successful 8th Annual Oostburg Area Chamber of Commerce Christmas Parade of Lights! Let's hope it is not our last one.



Laurie Huibregtse and Cindy Schreurs' brain child has turned into a Village tradition that draws people from around the County.

Their dedication has been unexcelled. However, it is time to recruit some new members that can serve on the committee and keep this tradition alive. There's plenty of time for Laurie to "show you the ropes" before November. The time commitment for most of the volunteers is only about 2 hours of your time during the day of the parade. Call the Executive Director if you want to keep this great tradition alive.

January Quarterly Meeting

The January Quarterly meeting was well attended. Ed Hurlbutt gave committee updates and Pizza Ranch, once again, provided an excellent lunch.

Allen Wrubbel provided us with an update from the Village. Allen reported that the Village is in need of a new sewage treatment plant. More information regarding this is available from the Village.

We also had the opportunity to meet and hear from the new Sheboygan County Chamber of Commerce Executive Director, Deidre Martinez. We look forward to working with her with future initiatives for Sheboygan County.

Farwell from Laurie



We have seen many changes in the past 10 years. The Downtown lost some old favorite buildings; and the face of Oostburg is changing as new businesses locate here. The Chamber has grown and the business

community has strengthened not only in number, but in their resolve to continue to make Oostburg their home, offering their goods and services, as well as their community support to residents and visitors alike.

So too, it is time for new leadership. I have served as Executive Director since the Chamber's inception in January of 2008. As of May 1, 2018, I will be retiring as Executive Director.

I have a passion for promoting businesses and enjoy seeing the overall Oostburg business community thrive and prosper. I believe the Chamber has created a synergy between the Village, the Schools, and the business community that is unexcelled in Sheboygan County. The desire to work together for the good of all is the corner stone of our success.

I have been honored to work with so many businesses over the years, as well as the fantastic people who served on the Board of Directors and the Committees. Our success is a direct result of the wonderful people who stepped up, became involved, and became part of the Chamber. I am forever grateful for the opportunity to have served all of you.

I will continue to operate my business, *The Healing Space*, in the Business Park and I still plan on Chairing the AugustFest Committee in 2019. (That was just too much fun!)

My heart will always be with YOU, the business owners, and your unsung dedication to providing goods and services and employment that make our Village great!

Thank you all for your support! May you all continue to be blessed with Good Health, Peace and Prosperity!

New Executive Director

Congratulations to Terri Mentink who will succeed me as Executive Director of the Oostburg Area Chamber of Commerce.



Terri has served on many Chamber committees and has been active in the

community. Terri will continue to work for Oostburg Financial Services as she serves as Executive Director.

Terri's professionalism and her experience with the business community make her an excellent choice to lead the Chamber into the next decade.

Terri will take over as Director as of May 1, 2018. Please take a moment to welcome her to her new role and offer her the same support and encouragement that you graciously offered me. She can be reached at:

Terrimentink@gmail.com or

920-564-6500

I look forward to seeing all of you at the Annual Dinner. Thank you for allowing me the honor to serve you.

Remember to follow us and Like Us On Facebook. You can check out our events on our website at www.oostburgchamber.com



Laurie Werner

Executive Director